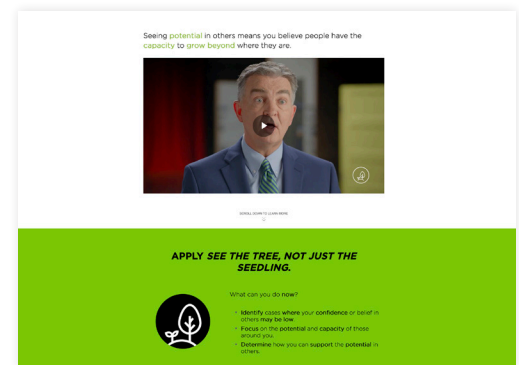




About *Get Better*, the Book

Get Better: 15 Proven Practices to Build Effective Relationships at Work moves beyond the adage that an organization's greatest gifts are its people, and instead focuses on how relationships drive professional and personal effectiveness. In the end, relationships create culture that can become an organization's competitive advantage.



Help Your People Act on *Get Better's* Practices

The book, *Get Better* offers a practical guide to building effective relationships. Now with 15 FranklinCovey InSights® of 3–6 minutes each, you can empower your people to implement the proven practices featured in the book. Each online module features author and FranklinCovey Chief People Officer, Todd Davis, sharing stories that illustrate the book's core lessons. These 2 to 4 minute story-based videos highlight ways to improve relationships, lead others, and increase personal effectiveness. Additionally, each InSight provides a takeaway for personal application and a discussion guide for group leaders to discuss these principles with their teams.

CHALLENGE

- Individuals and teams have less time than ever to devote to training and self-improvement.
- Individuals and teams are more reliant on each other to get things done, making work relationships more crucial than ever.

SOLUTION

- Video-based online modules with a takeaway to support self-improvement.
- Accompanying discussion guides support teams' efforts to learn together and build relationships through short discussions.

Suggested Uses

- 15 weeks to improve your team's relationships: One FranklinCovey InSight per week in a team meeting with a 5 to 10 minute discussion based on the Accountability Guide.
- Targeted team or individual use: Select InSights relevant to specific skills or challenges identified in team meetings or 1-on-1s.
- Support other FranklinCovey solutions, including *7 Habits of Highly Effective People*®, *The 6 Critical Practices for Leading a Team*™, *The 4 Essential Roles of Leadership*™, and others.

CATEGORY	MODULE TITLE
STRENGTHENING TEAM	Wear Glasses That Work See the Tree, Not Just the Seedling Think We, Not Me Talk Less, Listen More
BUILDING TRUST	Behave Your Way to Credibility Examine Your Real Motives Extend Trust Make It Safe to Tell the Truth
INCREASING EFFECTIVENESS	Avoid the Pinball Syndrome Get Your Volume Right Align Inputs and Outputs
IMPROVING SELF	Start With Humility Carry Your Own Weather Play Your Roles Well Take Stock of Your Emotional Bank Accounts



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